



Edina's great 4th of July Parade and Fireworks will take place on Thursday, July 4th, 2024.

SPONSORSHIP OPPORTUNITIES

To participate in the parade, business must be sponsors of the Edina Parade. For more information about becoming a sponsor, please contact us at abriggs@edinacommunityfoundation.org. If you choose a sponsorship level that can march in the parade but your organization not have any representatives available on the day of the parade, you can sponsor an act of entertainment or volunteers will carry your parade banner.

The options for sponsorships are outlined below.

Supporter Sponsorship - contribution of \$500 provides the following benefits:

- Company name/logo on promotional efforts related to the parade, including the Edina Parade website

Participant Sponsorship (marches in the parade) - contribution of \$1,000 provides the following benefits:

- Company name/logo on promotional efforts related to the parade, including the Edina Parade website
- Banner provided by Edina Community Foundation with name and logo to be carried in the parade preferably by representatives from your business (option to provide own banner if desired)
- Parade participation – the opportunity to provide a parade entry such as a vehicle or float with representatives from your company

Silver Sponsorship - contribution of \$2,500 provides the following benefits:

- Company name/logo on all promotional efforts related to the parade, including the Edina Parade website, in publications, and on social media
- Banner provided by Edina Community Foundation with name and logo to be carried in the parade preferably by representatives from your business (option to provide own banner if desired)
- Parade participation – the opportunity to provide a parade entry such as a vehicle or float with representatives from your company

Gold Sponsorship

A contribution of \$5,000 offers official sponsorship of both the parade AND fireworks. This level includes the following:

- Company name and logo on the Edina Parade website and featured at the event, in publications, on social media, and thanked publicly
- Banner provided by the Edina Community Foundation with name and logo to be carried in the parade preferably by representatives from your business (option to provide own banner if desired)
- Parade participation – the opportunity to provide and entry in the parade, such as a vehicle or float, carrying representatives from your organization

Platinum Sponsorship

A contribution of \$8,000 offers official sponsorship of both the parade, fireworks, AND the beloved veterans dinner. This level includes the following:

- Company name and logo on the Edina Parade website and featured at the event, in publications, on social media, and thanked publicly
- Banner provided by the Edina Community Foundation with name and logo to be carried in the parade preferably by representatives from your business (option to provide own banner if desired)
- Parade participation – the opportunity to provide an entry in the parade, such as a vehicle or float, carrying representatives from your organization
- VIP seating for the parade

*The Parade Committee and the community are grateful for your support of the parade.
We ask that you blend your commercial message with the theme of the parade.*