



## 2017 SPONSORSHIP OPPORTUNITIES

***Several area businesses sponsor the Edina 4th of July Parade, helping to offset its cost. To participate in the parade, businesses must be sponsors. To learn more about becoming a sponsor, please contact Karen Contag at [karen.contag@gmail.com](mailto:karen.contag@gmail.com).***

### ***~ Sponsorship Categories ~***

***Presenting Level: \$5,000 ~ Gold Level: \$1,200***

***Silver Level: \$600 ~ Bronze Level: \$300***

Presenting Level Sponsorship - A contribution of \$5,000 offers a custom benefit package to be defined by the Sponsor and the Parade Committee. This level is available on a limited basis each year.

Gold Level Sponsorship - A contribution of \$1,200 offers the following benefits:

- ~ Company name and logo on all promotional efforts related to the parade, including the website.
- ~ Banner provided by the Edina Community Foundation with name and logo to be carried in the parade preferably by representatives from your business (option to provide own banner if desired).
- ~ Parade participation - the opportunity to provide a parade entry such as a vehicle or float with representatives from your company.
- ~ Recognition in About Town Magazine (name and logo).

Silver Level Sponsorship - A contribution of \$600 provides the following benefits:

- ~ Company name and/or logo on all promotional efforts related to the parade, including the website.
- ~ Parade participation - the opportunity to provide an entry in the parade such as a vehicle or float carrying representatives from your organization.
- ~ Recognition in About Town Magazine (name only).

Bronze Level Sponsorship - A contribution of \$300 provides the following benefits:

- ~ Company name and logo on the parade website sponsors page.
- ~ Recognition in About Town Magazine (name only).

***The Edina Community Foundation and its Parade Committee are grateful for your support of the parade. We ask that you blend your commercial message with the theme of the parade.***